

SIXTEENTH ANNUAL
LOS ANGELES
ART SHOW 2011
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Media Contact: Agnes Gomes-Koizumi

AGK Media Group
agnes@agkmedia.com / 323-937-5488

ARTIST SHEPARD FAIREY AND AMANDA FAIREY HOST LOS ANGELES ART
SHOW OPENING NIGHT VIP PATRON AFTER-PARTY
BENEFITING THE ART OF ELYSIUM AT
THE RITZ-CARLTON RESIDENCES AT L.A. LIVE

51st Floor Penthouse at L.A. LIVE is Transformed into Work of Art as Fairey Debuts New Works Alongside Street Artists Mear One, Chor Boogie and Shark Toof

Special Exhibitions will feature rare works of Henri Cartier-Bresson, photographs by David LaChapelle protégé Garret Suhrie, and selected work from local Fine Art Dealers Association (FADA) galleries

(January 2011—Los Angeles) The Ritz-Carlton Residences at L.A. LIVE will sponsor the VIP Patron After-Party for the 16th Annual Los Angeles Art Show on January 19. This exclusive party, for Patron-level ticket holders of the art show's Opening Night Premiere Party, benefiting L.A. based charity The Art of Elysium (AoE), will be hosted by AoE supporter and renowned artist Shepard Fairey and Amanda Fairey. Shepard will also DJ for the exclusive soiree.

The Ritz Carton Residences at L.A. Live, L.A.'s most exclusive residential address, in collaboration with L.A. Art Machine, Garret Suhrie and the Fine Art Dealers Association, are creating a multi-level art experience with world-class art installations on the 27th, 42nd and 51st floors of their luxury property which will be debuted on the evening of Jan. 19 and available for viewing throughout the duration of the Los Angeles Art Show.

Entering the residences on the 27th Floor, VIP guests may view the works of Garret Suhrie, the protégé of 'Superstar' fine art photographer David LaChapelle. An international talent, Suhrie has

collaborated with LaChapelle on many projects, including the famous Maybach campaign. The installation will include more than a dozen of Suhrie's photographs and one work created in collaboration with David LaChapelle. This unprecedented exhibition will also feature a special video interview of LaChapelle and Suhrie discussing their work, collaborations and future. The interview will be shown continuously in the 27th floor media room. Suhrie's 'L.A. River' work will be gifted to The Ritz-Carlton Residences at L.A. LIVE by The Art of Elysium as a thank you for the party and will be on permanent display at their property at L.A. LIVE.

Moving to Model 42D on the 42nd floor; bringing back the "glamour" of chic old Hollywood, a selection of works from local Fine Art Dealers Association galleries will be on view in this exemplary residential space designed by the celebrity interior design team of Woodson & Rummerfield's.

The two-story penthouse of the property on the 51st floor will be transformed with the works of legendary street artists Shepard Fairey, Mear One, Chor Boogie, and Shark Toof. Curated by Bryson Strauss of L.A. Art Machine, this unique and exhibition will feature new, original work by Shepard Fairey and in-situ, large-scale mural installations by the other artists.

Perhaps, the original *public art*, street art as an art form has been gaining momentum on an international scale. Since the rise of urban art in the U.S. in the 1970's, California artists have been at the vanguard of a new visual language that both defines and describes the contemporary urban experience and the environs of the west coast metropolis. These artists elevate the subversive arts from the streets to established fine art venues, further challenging gallery and museum paradigms and establishing a new artistic vocabulary that is fresh, compelling, and unpredictable.

In recent years, urban art has been the subject of major exhibitions around the world. In 2011, under the guidance of Director Jeffery Deitch, MOCA in Los Angeles will produce a major retrospective on street art in a much anticipated installation entitled "Art in the Streets." In 2008, the TATE MODERN mounted the successful exhibition "Street Art", and the 2011 TED PRIZE (TED is a conference attended by business elite in Technology, Entertainment, and Design) was given to photographer-street artist JR. In 2010, at the largest and most prestigious art event in the U.S., Art Basel Miami, featured five days of city-wide street art installations.

To complete the art experience, The Ritz-Carlton Residences at L.A. LIVE penthouse will also debut a special exhibit of never-before-seen works by master photographer Henri Cartier-Bresson. Titled "*Rarely/Unseen*" the exhibit is curated by Peter Fetterman, owner of Peter Fetterman Gallery and will feature 25 photographs that have never-before been printed. Through a sponsorship by The Ritz-Carlton at L.A. LIVE, these works, and additional Henri Cartier-Bresson images displayed at the Los Angeles Art Show will remain on view throughout the Show.

Henri Cartier-Bresson (France, August 22, 1908 – August 3, 2004) is known as the father of modern photojournalism and considered a master of candid photography. Cartier-Bresson famously captured pivotal moments of the 20th century including: the coronation of King George VI; the funeral of Mahatma Gandhi; the end of the Chinese Civil War and rise of Mao and the People's Republic of China. Cartier-Bresson spent more than three decades on assignment for *Life Magazine* and other journals.

The Los Angeles Art Show continues to be the largest art fair on the west coast and a must-see for both the art connoisseur and the arts-curious. With more than 10,000 significant paintings, sculptures, photographs, drawings and prints on exhibit and available for purchase, the Los Angeles Art Show brings together the west coast art community in an internationally attended five-day celebration of the arts.

The Los Angeles Art Show takes place on January 19-23, 2011, at the Los Angeles Convention Center, 1201 South Figueroa Street, Los Angeles, CA 90015. Los Angeles Art Show programming is included with show admission. For additional information about the Los Angeles Art Show, to register for a lecture or purchase online tickets, please visit www.laartshow.com. For additional information about the Opening Night Premiere Party or to purchase tickets, please visit www.laartshow.com/premiereparty.com. General admission to the Los Angeles Art Show is \$20. Opening Night Premiere Party: Wednesday, January 19, 2011;. tickets are \$125 and \$500. General Show Dates: Thursday-Sunday, January 20-23, 2011.

Media inquiries please contact Agnes Gomes-Koizumi at agnes@agkmedia.com or call 323-937-5488.

About the Fine Art Dealers Association:

The **Fine Art Dealers Association** celebrates three decades as a respected nonprofit membership organization comprised of established national and international art dealers. FADA members are dedicated to promoting the highest degree of professionalism, scholarship and integrity and offering quality works of art whose authenticity is guaranteed. Membership is by invitation only. As the overseer of the Los Angeles Art Show for the past 16 years, FADA applies these same principles to the organization of this annual fair. For additional information please visit FADA.COM

About The Ritz-Carlton Residences at L.A. LIVE

Designed as L.A.'s most exclusive address, The Ritz-Carlton Residences at L.A. LIVE is one of the first hotel-affiliated residences of its class in Los Angeles, offering "all-access living" in the heart of the exciting new sports and entertainment district, L.A. LIVE.

Residents will enjoy elite access to five-star lifestyle experiences and unparalleled amenities, including a world-class restaurant, residential sky lobby with landscaped terrace, private heated rooftop pool, state-of-the-art spa and fitness center, and exclusive residential lounge, with private board room and media room.

Residents also will enjoy The Ritz-Carlton Residences' "all-access living" program through special advance invitations and VIP access to L.A. LIVE events and venues operated by L.A.-based developer **AEG**, hailed worldwide as one of the leading sports and entertainment presenters. To make a reservation or find out more, please visit www.allaccessliving.com.

About L.A. Art Machine:

The L.A. ART MACHINE (LAAM) is an online publication and arts organization based in Los Angeles but with an eye on the global art phenomenon. The LAAM covers the most relevant and current happenings in the art world, organizes exhibitions, and advocates for a continuing and vital art community on all levels.